

Pavithra Murugesh, a 2012 passout, is now the consultant in Sun Pharmaceuticals – one of the leading companies in the pharma industry. She has represented India in Singapore Model United Nations and has recently been selected to participate in Harvard Model United Nations.

- 1. You are part of the country's largest pharma company. What kind of responsibilities does that put on your shoulders?
- It's glad to be a part of the largest pharmaceutical company in India, and this makes me feel more responsible in way that I should make novel medicines to treat emerging and contagious diseases. I think this is a huge responsibility that any individual working in a pharmaceutical company would carry
  - 2. What is the one change that you would like to bring about in the pharma industry



- Obviously, to treat HIV and to innovate medicines to cure Diabetes Type 1 and Type 2. I think these two diseases have been the main focus for all the pharmaceutical companies.
  - 3. What made you choose this career?
- Since 4thgrade I'vealways been passionate about science, biology to be precise. I wanted to become a doctor, unfortunately I couldn't. But my passion towards the medicine field never subtled. And that's one of the main reason that helped me choose this as my career.
  - 4. How did Chettinad Vidyashram help you in achieving your objective?



- The reason why I'm in this position is because of the school I studied in. I think it's important for the students to have public speaking skills. I used to be a shy person, but my teachers and other staff members encouraged me everytime when there was any competition. And since then I've been good at public speaking and it helped me fetch a job.
  - 5. How was it to be a part of the United Nations?
- Oh my god, it was a very good experience to be a part of the UN in Singapore. I was the first Indian to be selected and it was a proud moment to receive an appreciation letter from our Honourable PM. Narendra Modi.
  - 6. Something unique and unforgettable about our school.
- After all the travel I've been through, I think our school provides the best infrastructure and a platform for the students to exhibit their talents. There are various extra curricular activities that our school provides, which is more helpful for our students to improve their skills as per interest.

The 26-year old Sarvesh founded SARVA (formally known as Zorba) along with his Guruji, India's Happiest Chain of Yoga studios in 2013 when he was just 21 years of age. At an early age, he had realized that yoga was more than just an hour's practice, it was a way of life, and thus, the journey of SARVA began.

A charismatic speaker with an entrepreneurial spirit, Sarvesh has shared his story and revelations at conferences like the INK conference, TEDx, UN's Youth Change Makers Conclave and has been featured in the media. Sarvesh was named India's Youngest CEO in the Health and Wellness Sector by Bloomberg and was named by Better Homes & Gardens as one of the Top 10 people in India to watch out for.

1. Even though you had multiple career options, what made you resort to something so refreshingly different?

My journey of experiencing the yoga lifestyle started when I was 17. I met my Guru and was introduced to the discipline of Yoga, I was flooded with the curiosity to know more about the enlightenment and self-awareness. It was

during that time when I decided to stop running and started living. The classes I took manifested a change in me which inspired me to transform people's lives. It felt as if I had found my life's purpose and I was helping people realize the benefits of the yoga lifestyle and spread happiness. And thus, the journey of SARVA began.



2. You are the youngest CEO in the Yoga and Wellness sector. How do you feel about this achievement of yours?

My aim has always been to spread happiness and health amongst people. Yoga was and still is a much unorganized sector to a certain extent. There are not many "yoga chains" as such. My main goal was to centralize this, make yoga a household practice all over India, and especially to the 500+ million under the age of 30. While doing so, it felt good to be named as 'The youngest CEO in the Yoga and Wellness sector' however, the journey has just begun to make SARVA not only India's but the world's largest yoga chain.

3. How has the journey of transforming Zorba from a small startup to India's largest yoga chain been?

Then Zorba, now SARVA started with 3 studios in Chennai in 2013, and today we're spread across 65+ studios in 30+ cities in India and a lot more await in the pipeline in India and abroad, with over 55,000 patrons who have experienced SARVA sessions. So, the journey has been really surreal and

amazing at the same time. It's great to have people who believe in your vision and mission on your side, backing you up. From investors, employees, mentors to members it's a collective effort to bring SARVA where it is today. So, if SARVA is the largest yoga chain in India today it is only because so many people believe and understand the importance of yoga, that being said, we still have a long way to go, the journey has just begun.

4. What traits do you think are essential to build a company?

There is a very simple mantra I like to follow when it comes to building a company/business- 3D's and 3P's.

3D's - Dedication, Discipline, Determination.

3P's- Purpose, Passion, Pride.

To accomplish any goal or to succeed in any of your endeavours, you need to have a dedicated focus towards the task at hand, need to be disciplined towards the goal and have the determination to go through with the goal. You need to have a purpose, the reason for which you are investing your time and effort into a project, passion towards the project, question yourself do you love what you are doing, and having pride in your growth and your

achievements.

5. How did the school help pave your dream path?

School has possibly had a huge influence on my life; the years spent there have been the most educational and intriguing years of my life. My school life has not only helped me learn things academically but also helped me develop overall in life. First and foremost, it showed me the

importance of friendship. Today I co-own a few businesses with my friends as partners, not only that but so many of my friends have supported me and helped me bring my vision into reality. It made me realise that you can't do everything alone- you need partners, you need people who you can trust, who believe in you and with whom you can succeed and progress. My amazing teachers have taught me the art of gratitude, to be grateful for what we have in the present. They cultivated the feeling of humility, respect for others and imbibed in me the art to treat everyone equally, which has helped me in a huge way along the journey of my life.

6. Can you share with us something that is unique and unforgettable about CV?

It is often said that school days are the best of your lives, in my case that is very true. My teenage has been all about school and the relationships I developed there. The years from class 8th to 12th were possibly the best ones of my school life. The memories of school are the fondest for me and the guidance of the teachers in my school, the education I received there has highly influenced my basic nature. My journey has evidently been very different from my peers and I am happy with the decisions that have brought me to the life I live today.